

# ERIC JOURDAN

## Profile :

- A French designer occupying the first chair in Paris to be devoted to design.
- His style is pure, precise and immediately recognisable.
- For "Zlin", Eric Jourdan was inspired by the naturalist tradition, leading to the creation of a delicate and symbolic dish with a floral design.

## Biographie (1961)



Born in Paris in 1961. He graduated as a designer from the Saint-Etienne Academy of Fine Arts in 1987 and from the Ecole Nationale Supérieure des Arts Décoratifs in Paris, 1989. From 1987, he worked at Luigi Colani. In 1994, he occupied the first Chair of Design at the Ecole Nationale Supérieure des Beaux Arts in Paris.

## Eric Jourdan for Daum



Eric Jourdan's pen is endowed with an exceptional precision, and is not encumbered by embellishments. Each stroke that gave birth to the creation of Zlin was carefully calculated. The overall composition is Zen, clear and refined. The designer's recent creations are animated by a poetic research on the undersides and right sides of furniture, rendered by a subtle play of openings and double bottoms, research that helped him to manage the enigmatic transparency of Pâte de Verre, a material that he had never yet confronted. Eric Jourdan admits that the Daum project intimidated him; savoir-faire, history, tradition... a disturbing challenge for this discrete and efficient designer. His response: not to be modern at any price and to evoke the fundamentals of the Daum brand. In the purest naturalist tradition of the Daum brand, Jourdan has produced, out of a light and symbolic plant tress, a simple form that is between bowl and vase. Daum's mission: to express, on this simple form, the surface contrasts between the inner and outer skins, by using a play of colours between the tress and the bowl. The superimposition of the orange-yellow and the blue brings into being a new iridescent range. Zlin evokes the legendary eras of the applied arts in the early 20<sup>th</sup> century, which built the international prestige of the Daum brand, eras during which the place of décor and its integration at the core of the project were reconsidered each day. A beautiful response, in the form of a question, over a century later.

### **Zlin**

Edited in 125 copies

Diameter : 32,5 cm

## L'univers de Eric Jourdan



**Chair TOLOZAN -**  
Edition Ligne Roset 2002

**Berge de scène**  
Villeneuve le Roi, 1996

